

3064 Deville Street
Myrtle Beach, SC 29577
www.stagelefttheatre.com
info@stagelefttheatre.com
P:843-232-0339 F:843-903-0043



Dear Sir or Madam,

My name is Amber McCann and I am the Artistic Director at Stage Left Theatre Company in the Market Common. We are a community theater. We have just begun our eighth season there and could not be more proud of the work we have produced and the faithful dedication of our patrons and season ticket holders. Our company is comprised of local, volunteer talent and we pride ourselves on the fact that with each new show, we add at least one new company member to our theatre family.

As you are aware, 2020 and the Covid-19 pandemic hit all of us hard. We were forced to close down completely and cancel all of our productions. We were 'dark' for 16 months. With the theater being closed and no plays being produced, we still had bills to pay with no income. I am sure that you understand how challenging it was to not give up on reopening the theater. Fortunately, we have made it this far and we endeavor to continue to be an asset to the community.

I am writing to you because we need your help.

We need sponsors and advertisers and we are hoping that you are in a position to help us keep our doors open. In order to accommodate everyone, we have several ways with which you can support Stage Left Theatre Company.

First, we are looking for 4 Angels to sponsor each one of our remaining Main Stage productions. This is the option with the largest donation, but it comes with the most benefits for the donor.

Second, we have 4 other levels with which your organization can sponsor Stage Left, each with their own benefits.

And last but certainly not least, we have an opportunity for you to advertise in our playbill. These are given out to everyone who comes to our shows and reach people from all over the Grand Strand.

We are so proud to be back open and delivering quality theatre experiences for our community and would greatly appreciate your help in staying open. Thank you so much for considering my request.

Sincerely,

Amber

Amber McCann
Artistic Director

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With the help of all of our sponsors, we have made it to our **EIGHTH!** Season! We can't express how grateful we are to everyone that has chosen to support Stage Left Theatre Company in the past and right now, we need your help. Please consider one of the sponsorship packages available below.

2021-2022 MAIN STAGE SEASON SPONSORSHIP OPPORTUNITIES

All sponsorships include advertising in annual playbill. Contact the box office to return the sponsorship form and to pick your seats for your season tickets. (Please check your desired package.)

- “ANGELS - PRESENTED BY...” - \$2500** – Your business will sponsor a specific show. Your business's name and logo will appear on all promotional material including flyers, social media, email campaigns, promotional lobby displays, and program covers. You will also receive a full-page ad in the playbill. You will receive 4 season tickets and 25 tickets to our final dress rehearsal for the show you sponsored, to give away to your friends, family and clients. See the additional attached information regarding this sponsorship opportunity.
- PLATINUM – \$1500** – includes 4 season tickets, a full-page advertisement in the playbill, your company logo on our website with a link to your website, and a plaque in our lobby stating your support.
- GOLD – \$1000** – includes 3 season tickets, a half page advertisement in the playbill, your company logo on our website with a link to your website, and a plaque in our lobby stating your support.
- SILVER – \$750** – includes 2 season tickets, a half page advertisement in the playbill, your company logo on our website with a link to your website, and a plaque in our lobby stating your support.
- BRONZE – \$500** – includes 2 season tickets, and a half page advertisement in the playbill.

*In the event we find it necessary to pivot to online productions due to the ongoing health crisis, your promotional material will appear in a virtual format before the online productions. *

Fill out the form below and return to the theater by email, fax, or by coming to the box office on Monday, Wednesday or Friday from 12:00pm-5:00pm.

Please email a “print ready” advertisement as a .jpg, .png, .psd, or similar file to
info@stagelefttheatre.com

Please call 843-232-0339 if you have any questions.

Thank you so much for your support.

Contact Name: (Please Print) _____ Name of Business: _____
Address: _____

Phone Number: _____ Email: _____

Credit/Debit Card Check Number _____

CC #: _____ Expiration date: _____

Security Code: _____

Signature: _____ Date: _____

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Angel Sponsor

“Presented By…”

The Angel Sponsor is our highest form of support. While Angel Sponsors receive advertising in all of our playbills, they also become the primary sponsor of an individual show and will be reflected on the cover of each playbill for the sponsored show.

Additionally, Angel Sponsors receive the following benefits:

- 1) Inside **FRONT COVER FULL** page advertisement for your business for your sponsored production and a half page ad for the remaining other main stage productions.
- 2) Window space at the theatre for advertising purposes for the run of the sponsored play (including rehearsal time).
- 3) Recognition of your sponsorship during the curtain speech of each sponsored performance highlighting your business.
- 4) 4 Season Tickets to all Main Stage Shows. (Dates and times need to be determined as soon as possible to ensure your seats)
- 5) 25 tickets to the final dress rehearsal of your sponsored production.



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Playbill Advertising
Please help support the arts in our Community
2021-2022

Reach potential customers from Horry County and the surrounding areas by advertising in our Main Stage Season Playbill. Your ad will be included in our programs that are distributed to over 4000 customers annually. Your ad will be in the hands of tourists and locals alike and reach customers from Pawley's Island to Calabash. Our patronage is very loyal to our sponsors and advertisers.

*Ads can include coupons.

Fill out the form below and return to the theater.

Contact Name: (Please Print) _____

Name of Business: _____

Address: _____

Phone Number: Email: _____

Size of Advertisement: (Please circle)

FULL PAGE (\$400)

HALF PAGE (\$200)

Payment Method:

Check

Credit Card _____ - _____ - _____ - _____

Exp: ____/____ Security Code: _____

Signature: _____

Please email a "print ready" advertisement as a .jpg, .png, .psd, or similar file to info@stagelefttheatre.com. Please call 843-232-0339 if you have any questions.

Thank you so much for your support now when we need it more than ever!!